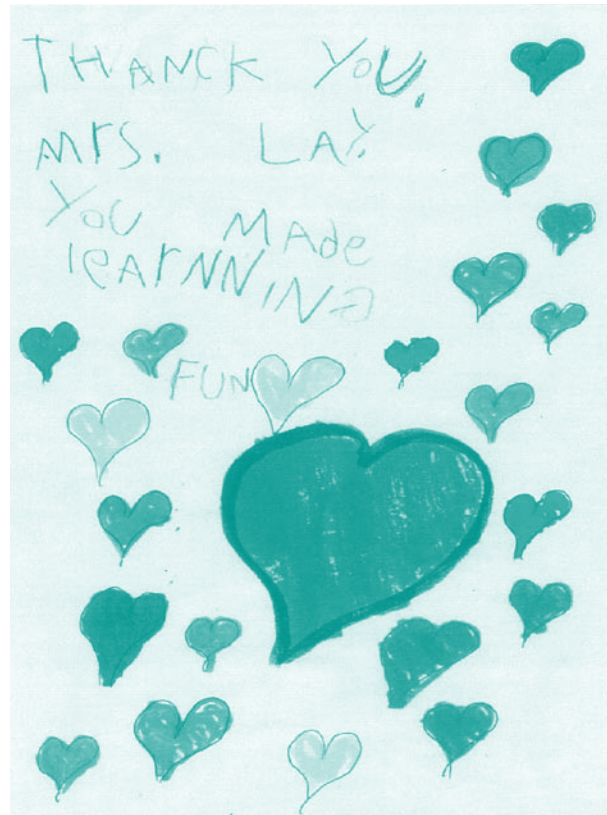


Writing to Read in Kindergarten: *Explore the Power of "Kid Writing"*

PRESENTED BY JULIE LAY

award-winning kindergarten teacher and outstanding trainer

- Discover How to Use "Kid Writing" to Systematically Teach Phonics
- Use Sign Language for Classroom Management
- Teach High-Frequency Words "By Heart"
- Learn Powerful ABC and Phonics Immersion Strategies
- Explore Writing and Art Across the Curriculum
- Learn How to Make Usable Word Walls
- Create Memorable Rituals, Traditions, and Celebrations



OCTOBER 13, 2007 - PORTLAND, OR

OCTOBER 20, 2007 - DENVER, CO

OCTOBER 25, 2007 - HARTFORD, CT

OCTOBER 27, 2007 - MINNEAPOLIS, MN

DECEMBER 8, 2007 - SEATTLE, WA

Professional Development Credits and Washington Clock Hours Available

"Julie Lay is the best presenter ever!"

Uniquely Qualified Presenter:

Julie Lay is a dynamic, playful, and highly organized mentor kindergarten teacher-researcher and trainer. Julie Lay has a passion for excellence and has received numerous awards for her joyful innovative teaching, including the *Nellie Edge Excellence in Kindergarten Literacy Award*, the *Outstanding Literacy Award from Redmond School District* and the *National Board Certification for Literacy/Language Arts*.

Julie is an advocate of using brain-friendly practices for young children. She is a natural storyteller and combines music, movement, drama, art, and sign language to make language come alive! Julie understands how developmentally appropriate practices, high literacy standards, and “parents as partners” combine to provide the best possible kindergarten experience for young children.

Julie Lay receives rave reviews for her incredible insights into teaching writing in kindergarten and her dynamic, engaging presentation style.

Your colleagues evaluate this all-day seminar:

*“Great! **Inspirational!** The simple ideas that can have such a **great impact on my student’s writing.**”*

– DEBRA WILSON, kindergarten

*“**Fabulous! 1,000 new ideas** as well as respect for what we already do.”*

– LAURIE ROTECKI, kindergarten

*“**Exactly what I was looking for!...Getting to see ‘theory’ in practice.**”*

– DEB SHAVER, kindergarten/Title I

*“**Excellent! Very informative, useful, practical and fun!**”*

– THU TRUONG, kindergarten

*“It was **real**. It was **quality**. It was **fun!** The **handbook is outstanding!**”*

– DARLA WOOD WALTERS, kindergarten, teacher trainer

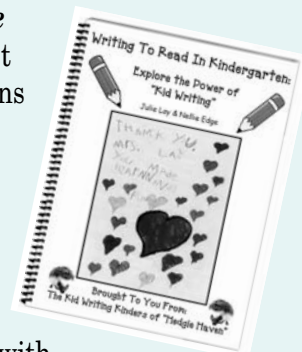
*“I’ve been teaching kindergarten for 27 years and I’m **thrilled** about the numerous activities I can use from this workshop.”*

– JAN LEVY, kindergarten

Special Benefits of This Workshop:

• **Extensive Resource Handbook**

You will receive a copy of Julie Lay and Nellie Edge’s comprehensive resource book, *Writing to Read in Kindergarten: Explore the Power of “Kid Writing.”* It includes detailed descriptions with many full-color photos of how to create a joyful “writing to read” program with special writing rubrics designed for kindergarten. Chapters include: how to get started with “Kid Writing;” ABC and phonics immersion; how to support handwriting skills; photo essays on classroom organization; authentic assessment; parent as partners; and early literacy research. This valuable resource book is currently only available as a part of the seminar.



“The resource book is beautiful – a fantastic resource so all the wonderful ideas are not forgotten.”

– LAURIE ROTECKI

- **A limited number of partial scholarships** are available for new (1st or 2nd year) kindergarten teachers and NBCT teachers and candidates, on a first-come, first-served basis. E-mail: info@nellieedge.com

Children’s art and photo displays will be featured at this workshop.

Visit www.nellieedge.com for **free** resources:

- **Writing to Read photo essays from exemplary classrooms**
- **13 FREE Read and Sing Little Book masters**
- **FREE I Can Read (Poetry) notebook pages, articles and parent letters**
- **Subscription to our newsletter**

Performance Guarantee:

We stand behind the quality of Nellie Edge seminars by providing the following performance guarantee. If you are not completely satisfied with this seminar, please write us within 10 days of the seminar date and we will refund 100% of your registration fee.

Learn how to systematically organize your writing program and your classroom environment for accelerated literacy gains and joyful learning. Julie Lay will share her kindergarten literacy program with unique insights into developing a community of learners who all perceive themselves as writers from the first day of school.

- **Discover how to use the “kid writing” approach** – easy, practical ways to implement a “writing to read” program that engages young writers.
- **Systematically plan instruction and an environment that is engaging, multi sensory, and a delight** for the kindergarten child.
- **Learn creative ways to use sign language for classroom management** and to accelerate literacy.
- **Use writing and art across the curriculum** to enhance the science and literacy connection: pencils, paper, and imagination are all you need.
- **Make literature come alive through comprehension strategies** that take advantage of how the brain learns best.
- **Use ongoing authentic assessment** to inform your practice. Julie Lay’s **kindergarten writing rubrics** and star chart make this systematic and easy.
- **Teach high frequency (“by heart”) words** with multi sensory strategies that build success for all learners.
- **Learn how to make usable word walls** that work in kindergarten.
- **Discover how science explorations, field trips, block play, drama, and music support the writing to read experience** in a half or full-day kindergarten.
- **Learn powerful research-based literacy strategies** that are appropriate for the kindergarten child: The Neurological Impress Method, “I Can Read” language charts, word matching, memory necklaces, buddy reading, and name tickets.
- **Explore “best practices” for developing handwriting.**
- Discover how to **engage “parents as partners”** in supporting children’s love of writing.

*“Thank you! **The best seminar I’ve been to...** with management strategies I’m going to put in place Monday. Absolutely so usable and wonderful photos to jog my memory. **The joy** – light in a truly developmentally appropriate classroom! **Super, super handbook!***

[One wish?] That we have more conferences like this!”

– TERRY YI, kindergarten

Nellie Edge

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Explore Writing in Kindergarten
with award-winning kindergarten teacher Julie Lay



See enclosed photo essay.

Registration: Writing to Read in Kindergarten

- October 13, 2007 (Sat.) - Portland, OR
- October 20, 2007 (Sat.) - Denver, CO
- October 25, 2007 (Thurs.) - Hartford, CT
- October 27, 2007 (Sat.) - Minneapolis, MN
- December 8, 2007 (Sat.) - Seattle, WA

\$195 for individual registration

\$185 for three or more registering together

(Registrations & payment must be mailed together).

Nellie Edge Seminars, Inc ~ PO Box 12399
Salem, Oregon 97309-0399
503-399-0040 ~ Fax: 503-399-0435
www.nellieedge.com

Name _____
Home Address _____
City/State _____ Zip _____
Home Phone _____ School Phone _____
Position _____ Grade Taught _____
E-mail _____

Confirmations will be e-mailed.

No Purchase Orders Accepted.

I have enclosed a Check made payable to Nellie Edge Seminars, Inc..
Please charge my VISA MasterCard Total \$ _____
Card Number _____ Expiration Date _____
Signature _____

Please print name as it appears on credit card. (Signature required for credit card purchases.)

Fee \$195 registration fee

Includes **comprehensive resource book with full-color pages** and refreshments. You are on your own for lunch.

Kindergarten writing seminars may fill up quickly. Register early so you won't be disappointed.
Pre-registration is required.

Risk Free Registration

If you are unable to attend, 100% of your paid registration fee will be refunded. You must notify us at least *two weeks* prior to the seminar. Late cancellations will be refunded less a \$25.00 service fee. Substitution may be made at any time.

- **October 13, 2007 - Portland, OR**
Holiday Inn Airport 503.256.5000
8439 NE Columbia Blvd., Portland, OR 97220
- **October 20, 2007 - Denver, CO**
Holiday Inn Airport 303.371.9494
15500 East 40th Ave., Denver, CO 80239
- **October 25, 2007 - Hartford, CT**
Clarion Hotel Bristol 860.589.7766
42 Century Dr., Bristol, CT 06010
- **October 27, 2007 - Minneapolis, MN**
Holiday Inn Metrodome 612.333.4646
1500 Washington Avenue South
Minneapolis, MN 55454

- **December 8, 2007 - Seattle, WA**
Hilton Seattle Airport 206.244.4800
17620 International Blvd., Seattle, WA 98188

Program Hours

Registration: 7:30 a.m. - 8:30 a.m.
Seminar Hours: 8:30 a.m. - 3:15 p.m.
Lunch Break: Noon - 1:15 p.m.

University Semester Credit Option

Semester units of up to three post-baccalaureate professional development credits available through the University of the Pacific (CA). Additional \$62 per credit fee required, payable at the seminar.